



Two business research workshops

Two practical workshops designed for librarians, consultants and researchers to build on their business and industry research skills.

Workshop #1: Business research tips

9.30 – 11.00 am (Registration 9.15)

The essence of business research is finding reliable information about people, companies and industries – quickly and easily.

This workshop is full of practical tips for finding business information, and to develop a research approach that works for quick queries and larger research projects.

Workshop #2: Tips for advanced researchers

11.30 am- 1.00 pm (Registration 11.15)

Tight deadlines, multiple projects and difficult queries – does this sound like your research day?

In this 90 minute workshop, Heather Carine will share some tips on managing time, people and content to find the answers to tricky research questions.

Date:

Wednesday 29 September 2010

Venue

Hunt & Hunt
Level 26, 385 Bourke Street, Melbourne

Workshop presenter – Heather Carine

Heather Carine is an accomplished business researcher, specialising in business research for international organisations looking at the Australian market. For over fifteen years, her research has been relied on for business proposals, marketing initiatives and professional advice.

In 2007, she launched Carine Research drawing on her experience as a law librarian, knowledge manager and marketing advisor to professional service firms in Australia and Europe.

Heather is a member of the Australian Law Librarians' Association and the Association of Independent Information Professionals.

She writes a monthly free e-newsletter on business research tips (www.carineresearch.com.au) .



Registration form: business research workshops

To register: please email this form to heather@carineresearch.com.au .

Upon processing of your payment this registration form serves as a tax invoice.
ABN 26 780 424 871

Registration details

Name	
Organisation	
Address	
	Postcode
Email	Phone

Your privacy is respected: personal details will not be sold or shared with a third party.

Payment

<input type="checkbox"/>	Workshop #1 only: Business research tips:	\$140 inc. GST
<input type="checkbox"/>	Workshop #2 only: Tips for advanced business research	\$140 inc. GST
<input type="checkbox"/>	Attending both workshops	\$260 inc. GST
<input type="checkbox"/>	Attending both workshops Discounted price for ALLA / NZLLA conference attendees.	\$240 inc. GST

Payment options

Credit card	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa	NB. Credit card payments are processed via Paymate. The transaction will appear as "Paymate" on your credit card statement
Card number		
Expiry date		
Name of cardholder		
Amount		

Cheque

Payable to Heather Carine
and mailed to:
PO Box 352
Rundle Mall, SA 5000

Electronic Payment

Account name	Heather Carine
Bank	ANZ
BSB	015-025
Account	5584-47266

Cancellations

If you are unable to attend, a substitute attendee may attend. Alternatively, we will refund (less 10% administration fee) for cancellations received seven days prior to the workshop.

Heather Carine
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